Name : Dr.K.K.VIJAYA KUMAR

Designation : Asst.Professor and Head

Department : Commerce SF

Date of joining : 08.09.1999

Date of birth : 25.03.1970

Address : 19, Seshathri Street

Palani Muthu Nagar

Villapuram

Madurai-625 012

Cell no: 9843588261

Email id: vijaygoki2014@gmail.com

Educational Qualification: M.com., M.Phil., PGDCA., Ph.D.,



Degree	Subject	College/University	Year Completed
Ph.D	Commerce	Madurai Kamaraj	2013
		University	
M.phil	Commerce	Madurai Kamaraj	2006
		University	
PGDCA	Computer Science	Sourashtra College	2005
		Madurai	
M.Com	Commerce	Sourashtra College	1994
		Madurai	
BBA	Administration	Sourashtra College	1991
		Madurai	
HSC	Commerce	Sourashtra Boys Higher	1988
		Secondary School	
SSLC	-	Sourashtra Boys Higher	1986
		Secondary School	

Specialisation in Teaching:

- 1. Accountancy
- 2. Statistical Methods
- 3. Auditing

- 4. Practical Costing
- 5. Management Accounting

Specialisation in Research: Co-operative society

Research Interests:

- 1. Dairy co-operative
- 2. Marketing
- 3. Finance

Articles Published in International Journals:

- 1. Managerial Herald-Bi-annual Journal "financial performance of the Madurai district central cooperative bank ltd.," vol.2.no.1 Jan-june-2013.ISBN BOOK
- 2. Sanlex international journal of commerce, Agricultural sector in digital marketing, vol.5 special issue 1st April 2017 .ISSN 2320
- 3. National seminar "Effects of the inclusive commercial crises on India Service sector" Organised by ANJA College, 18 & 19 December 2014.

Journals published in international journals:

Title:"An attitude of members towards dairy cooperative societies in Madurai district" published in International Journal of Commerce and Management Reasearch,vol.5 issue 3 May-June 2019.ISSN:2455-1627

Title: A study on analysis of milk yield and disposal in Madurai district, published in Journal of Emerging Technologies and Innovative Research. ISSN UGC approved (Journal no: 63975) in volume 6 issue 5, may-2019

Experience:

23 years of experience in commerce(Sourashtra College)